

THE
BLACK WEALTH SUMMIT



SPONSORSHIP ENGAGEMENT LEVELS

Thank you for your interest in partnership with the Black Wealth Summit. Please reach out to our development office @ partnership@blackwealthsummit.com to collaborate with us as we work to deliver common sense educational experiences designed to sustainably advance Black Wealth.

INDUSTRY SPONSORSHIP: 250K

ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on all communication related to the Specific Track of Choice
	Brand featured on all event communication & media
	Brand featured on BWS website with link to company site
	Brand featured on BWS mobile app
	Option to send a one-pager communication or equivalent to attendees
	Option to show 2-minute video in main tent
	Exclusive 10x20 booth space at the event
	Featured on all BWS social media
	Opening reception remarks
	Main Tent Speaking opportunity; subject matter must align with conference objectives
	Closing conference remarks
	Feature in Digital Program Booklet
	Opportunity to provide attendee swag
	Host a networking Lounge for event attendees
Session Level Speaking Opportunity	
PROGRAMMING	Participate on the wealth management track program development committee
	Session level speaking opportunity
DELEGATES	20 Complimentary conference access passes
	40 Complimentary conference virtual access passes
	10 Complimentary VIP Reception Access Passes
ATTENDEES	Pre & Post Attendee listing

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INDUSTRY SPONSORSHIP: 200K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on all event communication & media
	Brand featured on BWS website with link to company site
	Brand featured on BWS mobile app
	Option to send a one-pager communication or equivalent to attendees
	Exclusive 10x20 booth space at the event
	Featured on all BWS social media
	Main Tent Speaking opportunity; subject matter must align with conference objectives
	Feature in Digital Program Booklet
	Opportunity to provide attendee swag
	Host a networking Lounge for event attendees
	Session level speaking opportunity
PROGRAMMING	Participate on the wealth management track program development committee
	Session level speaking opportunity
DELEGATES	15 Complimentary conference access passes
	30 Complimentary conference virtual access passes
	10 Complimentary VIP Reception Access Passes
ATTENDEES	Pre-Attendee listing

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INDUSTRY SPONSORSHIP: 100K

ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on BWS website with link to company site
	Brand featured on BWS mobile app
	Option to send a one-pager communication or equivalent to attendees
	Exclusive 10x20 booth space at the event
	Featured on all BWS social media
	Main Tent Speaking opportunity; subject matter must align with conference objectives
	Feature in Digital Program Booklet
	Opportunity to provide attendee swag
	Session level speaking opportunity
PROGRAMMING	Participate on the wealth management track program development committee
	Session level speaking opportunity
DELEGATES	10 Complimentary conference access passes
	20 Complimentary conference virtual access passes
	5 Complimentary VIP Reception Access Passes
ATTENDEES	Attendee listing for 1/3 of sessions

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ALLY SPONSORSHIP: 75K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on all event communication & media
	Brand featured on BWS website with link to company site
	Brand featured on BWS mobile app
	Featured on all BWS social media
	Feature in Digital Program Booklet
	Session level speaking opportunity
DELEGATES	10 Complimentary conference access passes
	20 Complimentary conference virtual access passes
	5 Complimentary VIP Reception Access Passes

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ALLY SPONSORSHIP: 50K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on all event communication & media
	Brand featured on BWS website with link to company site
	Featured on all BWS social media
	Session level speaking opportunity
DELEGATES	6 Complimentary conference access passes
	12 Complimentary conference virtual access passes
	3 Complimentary VIP Reception Access Passes

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ALLY SPONSORSHIP: 25K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on all event communication & media
	Brand featured on BWS website with link to company site
	Featured on all BWS social media
	Session level speaking opportunity
DELEGATES	4 Complimentary conference access passes
	8 Complimentary conference virtual access passes
	2 Complimentary VIP Reception Access Passes

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KINDRED SPONSORSHIP: 5K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on BWS website with link to company site (if applicable)
	Featured on all BWS social media
DELEGATES	6 Complimentary conference access passes
	1 Complimentary conference virtual access passes
	1 Complimentary VIP Reception Access Passes

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KINDRED SPONSORSHIP: 3K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on BWS website with link to company site (if applicable)
	Featured on all BWS social media
DELEGATES	4 Complimentary conference access passes
	1 Complimentary conference virtual access passes
	1 Complimentary VIP Reception Access Passes

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KINDRED SPONSORSHIP: 1K	
ENGAGEMENT	OPPORTUNITIES
BRAND ENGAGEMENT	Brand featured on BWS website with link to company site (if applicable)
DELEGATES	2 Complimentary conference access passes
	1 Complimentary conference virtual access passes
	1 Complimentary VIP Reception Access Passes

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<div style="text-align: center;"> <p>THE</p> <p>BLACK WEALTH SUMMIT</p> </div>		
Ala Carte Sponsorship Opportunities		
PRE EVENT EXPERIENCE		
Event Registration	One (1) Available	\$25,000.00
ATTENDEE EXPERIENCE		
Attendee Swag Experience	Four (4) Available	\$10,000.00
Event App OR Tech Sponsor	One (1) Available	\$10,000.00
Social Media Sponsor	One (1) Available	\$25,000.00
Polling Sponsor OR Digital Workbook	One (1) Available	\$5,000.00
Rise & Shine: Breakfast Sponsor	Two (2) Available	\$25,000.00
Networking Breaks	Four (4) Available	\$5,000.00
SPEAKING OPPORTUNITIES		
BWS Pitch Competition	One (1) Available	\$100,000.00
Lightning Round Speaker (15 minutes)	Four (4) Available	\$15,000.00
Plenary Luncheon Sponsor	Two (2) Available	\$50,000.00
Reception Sponsor	Two (2) Available	\$25,000.00
EVENT TICKETS		
Early Bird Tickets		\$299.00
Regular Conference Tickets		\$349.00
Virtual Tickets		\$149.00

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PARTNER & SPONSORSHIP COMMITMENT FORM

ENGAGEMENT LEVELS

- Industry Sponsorship**
 \$250,000 \$200,000 \$100,000
- Ally Sponsorship**
 \$75,000 \$50,000. \$25,000
- Kindred Sponsorship**
 \$5,000 \$3,000 \$1,000
- Expo Booth Only:**
 \$5,000* (Includes two staff representatives at booth)
Limited Availability
-

Thank you for your partnership with the Black Wealth Summit. Please complete the following agreement and return to the Development Office at partnership@blackwealthsummit.com.

Partner/Sponsor Contact Info

Name

Title _____ **Company** _____

Address

City _____ **State** _____ **Zip Code** _____

Phone _____ **Email** _____

Delegate registrations will be facilitated through The Black Wealth Summit's online registration platform. Registration details will be sent to the designated point of contact listed below.

Main Point of Contact

(Registration, marketing related inquiries (e.g. company ads, logos, collateral):

Name _____ **Email** _____ **Phone** _____

Invoicing Contact

Name _____ **Email** _____ **Phone** _____

We, the undersigned, agree to benefits outlined and to adhere to the policies and procedures of The Black Wealth Summit.

Authorized Signature	Printed Name	Title	Date
	Cedric Nash, Founder		Date

Cancellation Policy: In the event The Black Wealth Summit (BWS) cancels an event due to an act of God, declaration of war, act of foreign enemies, or any other act that directly or indirectly causes the cancellation, BWS will retain 35% of the sponsorship commitment. The remaining fees shall be credited to the sponsorship of one or more future BWS event at our discretion.

This form **MUST** be returned to partnership@theblackwealthsummit.com to confirm 2021 sponsorship. Unless explicitly stated, the aforementioned benefits will expire on 12/31/2021.

DISCLAIMER:

- BWS reserves the right to assess the value of all in-kind contributions.
- Some sponsored events are held concurrently. As a result, branding opportunities may overlap.
- Sponsorships will be facilitated in a manner to prevent conflict of interest or the appearance of conflict of interest.